



PRESS RELEASE

FOR IMMEDIATE RELEASE:

Memphis Grills Takes Wood Fire Grilling to New Levels

Bloomington, Minnesota – July 27, 2023

Memphis Wood Fire Grills, a leader in the fastest-growing category of grills, is excited to introduce the Memphis Elevate™.

The Memphis Elevate brings a new twist on traditional mid-priced pellet grills. Breaking out of the barrel-look dominant in the pellet industry, the Memphis Elevate brings an angular, future-forward vision to this versatile cooking appliance.

Offering a temperature range from 180 – 600 degrees and higher, with up to 1,079 sq. in. of grilling surface, this grill provides the features and technology to cook any meal on one grill. The Memphis Elevate has the ability to smoke, grill, roast, bake, braise and even sear in the Direct Flame mode with two distinct flame modes and temperatures reaching up to 900 degrees.

“All Memphis Wood Fire Grills are unique in that they are designed with multiple levels of Direct Flame function in the controller system,” states Sharla Wagy, VP Marketing. Ms. Wagy continues, “This provides the ability for the griller to select from multiple settings in the Direct Flame mode, giving them the power to choose the exact level of flame they want to create and the right amount of char to please everyone’s palate”.

The design of the Memphis Elevate is engineered with both the consumer and dealer in mind. With multiple modular packages, this grill is easily assembled as a built-in, or as a freestanding cart with legs, a surround, or a cabinet – all with one common grill head – making inventory easy for the dealer. This also makes it easy for the consumer to go from having a cart to a built-in with the same grill in the future.

With a MSRP of \$1,999 - \$2,499 depending on model selection, the introduction of this grill brings Memphis Grills’ technology to a new segment of barbeque enthusiasts.

Memphis Wood Fire Grills first introduced high-end pellet grills in 2010 and is a premium pellet grill brand selling grills and accessories throughout the U.S. and Canada. Memphis Grills’ award-winning grills combine professional outdoor cooking equipment with Intelligent Temperature Control and Wi-Fi monitoring to create the ultimate grill for convenience and versatility.

For more information about Memphis Wood Fire Grills or media-related requests, please contact Pam Robertson, Marketing Project Manager, at 952-283-2485 or email: pam.robertson@memphisgrills.com.

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